Monytize Inc.
MonytizeTV Channel Onboarding Guide

Welcome to Monytize Inc.'s MonytizeTV Channel Onboarding Guide. Our primary goal is to empower you, our valued client, to seamlessly establish your original content channel on the Monytize App Platform. This guide is designed to walk you through each step of the onboarding process, ensuring that your experience is efficient, transparent, and tailored to meet your specific needs. By following this guide you will be well-equipped to maximize the potential reach and impact of your content while enjoying a streamlined, hassle-free onboarding experience and establishing additional streams of the revenue you deserve.

Prerequisites

- Initial Consultation: A preliminary meeting between you and Monytize Inc. representatives to align on scope, expectations, and deliverables.

Required Material for Submission

Submission Email

All materials should be submitted to MonytizeTV.channel@monytize.com

Materials Checklist

1. *Channel Name*: A unique name for your channel to be featured on the Monytize platform.

2. *Channel Descriptions*:
   - Short Form: Less than 50 characters, summarizing your channel's theme or content.
   - Long Form: Up to 500 characters, providing an in-depth description of your channel's intent, content, and audience engagement strategy.
   - Note: Both descriptions must clarify the content's suitability for children under 18.

3. *Content*: 50-100 hours of high-quality, Monytize-compliant content (e.g., videos, articles, blog posts).

4. *Logo*: A high-resolution logo in accordance with [Monytize's Branding Guidelines.](#)

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5. Channel Lineup Spreadsheet: An Excel file detailing your preferred content sequence, including titles and types.

Content Submission Order of Operations

1. Submission of Required Materials: Send the required materials to

MonytizeTV.channel@monytize.com

2. Initial Review: Our partnership committee will conduct a comprehensive review for quality and compliance.

3. Approval of Content Order:
   - A dedicated onboarding and relations specialist, along with an account manager, will be assigned for ongoing communication.
   - Any deviations from the initial content order will be discussed for joint approval.

4. Uploading & Initial Run:
   - Upon approval, your content will be uploaded and run continuously until further updates.

5. Feedback Loop:
   - Monthly performance evaluations with onboarding & relations specialist.
   - Quarterly comprehensive review with account manager and onboarding & relations specialist.

6. Additional Content Submission:
   - The same approval process will apply for any additional content.

Points of Contact

- General Onboarding: onboarding@monytize.com
- Content & Channel Queries: [monytizetv.channel](mailto:monytizetv.channel@monytize.com)
- Technical Assistance: support@monytize.com
- Strategic Partnerships: partnerships@monytize.com

Review & Update

This guide will undergo a quarterly review to incorporate any operational changes. For further clarification, please reach out to the respective departments.